

2012 North America International Auto Show
or
The Annual Convention of free Flash Drive Collectors

Flash Drive Show... 2012 North America International Auto Show or The Annual Convention of free Flash Drive Collectors.

Now that's a mouthful of trash that doesn't fit together well. Wow I say, never did think this is a show with much value but somehow I am starting to get a Flash as to why so many come from far and wide. That's right, to enlarge their Flash drive collections. Flash drives keep getting more and more intriguing (valuable) in their designs and configurations. Why this year I even got a drive that looks like a rubber sparkplug, it's great. There are also some great looking small car that are flash drives.

One of the nuttiest things this year was watching this one auto writer from a southern Europe country pick up the very great looking Dodge press kit. It contained a nice book of photos, a very nice heavy well built box with a flash drive in it. He picked up the press kit and then walked to a spot away from Dodge and opened the kit and removed the flash drive and then throw the rest of the kit in a trashcan! Then he did this something 4 more times. Maybe he sells the flash drives on eBay or trades them to friends for other drives to build up his collection.

Over heard one auto writer even say the only reason he comes to this show is to collect flash drives and see how many he can get. Says, " his kids wait for him to get home to see how many new flash drives he brings home! "My kids love them."

Not sure what's going but the weather was better than years past, almost warm. This has been one reason not to go do this show in Detroit in the early part of January, yes almost nice this year. Sleeping rooms are somewhat better than they used to be in Detroit, that is if you won the lottery last year. Many of us stay in some of the worst fleabag motels you have ever seen. Oooo and they are so safe... do you carry?

Best joke of the show this year. The prestige's "Truck of the Year" award went to Land Rover. Your right, they were not even in the show displaying. I think they (Schorr) must have of forgot to send in their show display forms or the check, They DID NOT SHOW AT THE SHOW! Way to go Stuart Schorr. What a joke, a Major auto show and no Jaguar and Land Rover who are major players in he auto industry, and they were the award winners. I think they - Schorr should get the "Stupid Award" for not displaying at the show... Way to go Stuart Schorr, Vice President of Communications and Public Affairs, Jaguar Land Rover North America, you did it again. Note: Long titles don't guarantee smartness and I bet he will scream it was not his fault they were not in the show... and I have a bridge for sale in NY for sale! Yea yea...

I could get a seat for press conference this year by skipping every other one. Probably didn't miss anything that was not on the flash drive. Which brings up a small question, they say that all the press information and photos on the flash drive is at the car manufactures web site on line for downloading. Then why all the fuss to get the free flash drives? Why even give these out?

Of course there some new cars and many refreshed last years cars. One other questions I have, They tell us the show which is filled with too many people who are said to be either those of the ones who are exhibiting or media members but I see many who are other than these two, I believe.

Best Concept Car of the show. I must mention the concept car of the Show, the all new "Volkswagen E-Bugster' Wow it's as good looking and neat as they come, I would buy one as fast as it shows up at a dealership. In fact I think this is as good of a concept car that I have seen in many years. Build it, Build it Volkswagen.

Best Line of The Show... Scion showed a new vehicle at the show. A small car named the IQ. The car looks a lot like the Smart Car. When I ask the Sweet Cute lady how often she was ask, why I though at first this was a Smart Car she replied: No we don't have a Smart Car because we have IQ.

The Eye Candy Show... 2012 was again a Eye Candy Show for many men. Yes dating back for many years was the custom of using Sexy Models with cars at shows to enhance selling different model cars. I think it has started up again a few years ago after Fiat took over at Chrysler. They had some of the best looking skimpy dressed with class models anyone had every seen. Now the models were everywhere with cars and most were outstanding looking. Thanks to Sergio Marchionne and those who followed your lead...
Got to love It.